

Patented technology provides
biological stimulation
and cellular support
.....
Reduces solids & sludge
.....
Digests grease, fats, oils, paper,
salts, organic matter...
even *petroleum products!*
.....
Lowers suspended solids



Adds beneficial bacteria
to the system
.....
Improves percolation
in the leach field
.....
Reduces or eliminates
septic odors
.....
Sustainable technology

THE ULTIMATE PRODUCT LINE

HOTROD™ PRO SEPTIC TREATMENT

Maintenance Product: 1 Bottle = 6-Month Treatment (16 oz)

- Available only through septic/plumbing professionals
- 3X the strength as our standard residential product
- Used in septic tanks, drain fields & cesspools
- Used as leach field maintenance by pumpers
- Used as a great system starter on a new install

HOTROD™ 9-1-1 EMERGENCY SEPTIC TREATMENT

Emergency Product: Used to Free Up Leach Field & Improve Percolation (1 Gallon)

- Designed for systems currently having issues
- Used in septic tanks, drain fields & cesspools

HOTROD™ FOG (FATS, OILS & GREASE)

Maintenance Product: 1 Bottle = 2-Month Treatment (16 oz)

- Available only through septic/plumbing professionals
- Specifically designed to digest fats, oils & grease
- Product suspends in grease traps for high flow situations
- Lowers odor in grease traps
- Used in large commercial grease traps to reduce solids & odor

HOTROD™ FLO ENZYMATIC DRAIN MAINTENANCE

Maintenance Product: 1 Bottle = 16 Applications (1 oz each) (16 oz)

- Available only through septic/plumbing professionals
- Degrades sludge & grime in drain systems
- Increases grease trap & septic system efficiency
- Great for plumbing maintenance programs

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE

PROVIDE A BETTER SERVICE AND EXTEND THE LIFE OF THE SYSTEM

The septic systems performance is based off the current biological status. This means the more beneficial bacteria we have, the better the system is going to perform. **HOTROD™ Septic** adds proprietary biology followed by a patented process that provides cellular support to the bacteria. This process increases the biological population and stimulates the existing biology in the tank to digest the material more aggressively. The outcome of this process is lower solids and a cleaner effluent leaving the system.

HOTROD™ Septic does NOT add emulsifiers. This approach mimics degradation and often sends solids to the leach field where they settle causing more problems down the road.

HOTROD™ Septic OUTPERFORMS competitors - just ask a professional. Our patented formula eliminates the need for any monthly dosing or application.

We also offer a 1 Gallon option: **HOTROD™ Emergency 9-1-1**. In the event you are already having issues or would just like



Displays Available

to get an aggressive start before using the 16 oz. bottle, this product can be applied directly to the outlet of the tank for best results.

Let this patented technology restore the natural bacterial cycle of the septic system and reduce expensive maintenance issues.

Ahh...

*breathe a sigh of relief
knowing your Septic System
is (always) running like new
with HOTROD™ Septic.*

Follow us on



Creating Innovative
Ways to Manage
Waste in a
Sustainable,
Biological System

40+ YEARS
OF EXPERIENCE



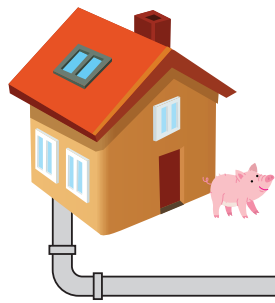
HOTROD's™ Patented Industrial Grade Formula
OUTPERFORMS
All Other Products on the Market. *Guaranteed!*

SEPTIC PROFESSIONALS | PLUMBERS | MUNICIPALITIES



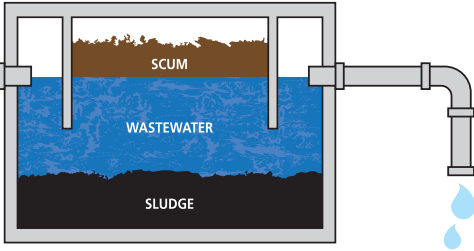
www.HOTRODSEPTIC.com

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JUMP START YOUR SEPTIC SYSTEM WITH GOOD BIOLOGY

HOTROD™ Septic Completes the Digestion Cycle!



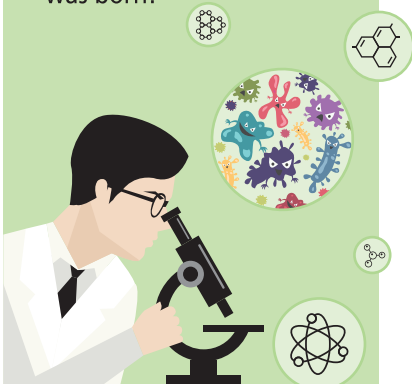
OUR HISTORY

HOTROD™ Septic was designed using micro-biology to create a better, more complete biological cycle in the septic system.

On a larger scale, we work to manufacture sustainable and organic agricultural products for large confined animal facilities to deal with common manure issues: **odor, sludge and solids.**

HOTROD™ has 40+ years of experience in the septic industry and treats 1-50 million gallons of material. With our patented industrial grade formula, **HOTROD™ Septic** can achieve **FULL DIGESTION!**

In 2018, after breakthrough discoveries and success in the commercial manure management sector, **HOTROD™ Septic** was born!



Improperly maintained septic systems can be costly and disgusting.

Many laundry detergents are high in sodium/salt which binds soil in the septic system. This bind stops the water from flowing into the soil and creates a backup (lack of percolation).

Anti-bacterial soaps and bleach are the #1 killers of good bacteria in septic tanks. With the current lifestyle, we are using more bleach, wipes and anti-bacterial products than ever before.

HOTROD™ Septic to the rescue! Our patented industrial grade formula *heals and restores* the natural biology of a septic system, with no harmful chemicals, while preserving the environment.

HOW DO WE COMPARE?

	HOTROD™ PRO	COMPETITOR 1	COMPETITOR 2	COMPETITOR 3
				
 DEALER ONLY PRODUCT LINE	✓	✓	✗	✗
3 MODES OF ACTION <i>Biologicals (Digestion)</i> <i>Enzyme (Speed)</i> <i>Patent (Sustainable)</i>	✓	✗	✗	✗
CARBON NEUTRAL <i>Reduces Greenhouse Gas Emissions</i>	✓	✗	✗	✗
NO MONTHLY TREATMENTS <i>1 Bottle = 6 Months</i>	✓	✗	✗	✗
EASY TO USE <i>Simply Flush, No Measuring Needed</i>	✓	✓	✓	✗
EXTENDS LIFE OF SEPTIC SYSTEM	✓	✗	✗	✗
IMPROVE LEACH FIELD PERFORMANCE <i>Increases Percolation</i>	✓	✗	✗	✗
SUBSTANTIAL ODOR REDUCTION <i>Ammonia & Hydrogen Sulfide (egg smell)</i>	✓	✗	✗	✗
 THIS IS HOW WE COMPARE 				

SEE THE DIFFERENCE FOR YOURSELF

HIGHLY CONCENTRATED | INDUSTRIAL GRADE | TOP QUALITY | ALL NATURAL | ECO-FRIENDLY



4-Month Before & After Treatment
1.5 Million Gallon Storage Area (Limestone, IL)



Traditional Septic System After 4 Weeks



Aerobic Septic System After 4 Weeks

Removes Harmful
GREEN HOUSE GASES



METHANE and NITROUS OXIDE

are a form of carbon that is detrimental to our ecosystem and contributes largely to carbon emissions.

"Being in the trade for more than 40 years, I can honestly say this product is going to revolutionize the septic industry. Not only does the product help the environment, it works better than anything we have ever used."

– Illinois Septic Installer

"HOTROD™ Septic Treatment is the best septic treatment on the market. I have used all kinds of treatments with little to no success, but this one works."

– R. West

PUMPER APPROVED

Pumpers primarily use the product as a leach field additive by funneling the product into the outlet of the septic tank to directly treat the leach field. **HOTROD™** aggressively goes after the bio-mat and salt in the leach field to alleviate tight junctures in the soil structure, thus improving percolation and overall leach field performance. This is a great additional service to offer while pumping the tank.

LONGER LIFE EXPECTANCY OF SEPTIC TANK

Hydrogen Sulfide in the presence of water vapor produces sulfuric acid that is extremely corrosive. **HOTROD™** extends the life of the septic system by lowering ammonia & hydrogen sulfide gases that deteriorate the septic tank over time.

EASY & SAFE TO USE WITH ALL SYSTEMS

Combine the dry packet to the liquid material and flush - **THAT'S IT!** If you have access to the top of your septic tank, apply the product directly. Designed for both aerobic and anaerobic systems.

MADE IN THE USA

We pride ourselves on being a small business located in Illinois that offers real world customer support. With over 40 years of experience in the field, we provide consumers the support they need to get the job done.

"The leach lines are flowing again after being clogged for the last 15 years!"

– J. Pontoja, Well Pict Berries